

Memorandum



Date: March 2, 2011

To: George M. Burgess
County Manager

From: Jennifer Glazer-Moon, Special Assistant/Director
Office of Strategic Business Management

Subject: Intent to Approve Award Requests For Proposal (RFP) No. 0211 for Environmental Enhancement and Education Services

Attached for your review and approval, is a recommendation to award RFP No. 0706 to the organizations listed in Attachment A in order to obtain services to provide environmental enhancement and education services throughout Miami-Dade County funded by the Department of Environmental Resources Management's proprietary funding in the amount of \$369,124. The contract period is for one year: April 1, 2011 through March 31, 2012. Per Administrative Order 3-38, the County Manager's approval is required.

A competitive Request for Proposal process was conducted from October 15, 2010 through February 2, 2011; a five-member (gender, racially, and ethnically balanced) Evaluation/Selection Committee met in order to make funding recommendations.

After consultation with the County Attorney's Office (CAO) and due to the maximum award amount (\$65,000) that applicants could receive, the CAO has informed our office that pursuant to Implementing Order 3-21, only an informal three-day appeal period, pending your intent to approve and notification of award recommendations, is warranted. With your signature you will also be agreeing to waive the \$500 appeal filing fee.

A total of eight highly rated proposals/organizations were recommended for funding out of the 30 organizations that applied (Attachment B). In making these recommendations for funding environmental enhancement and education services, the Evaluation/Selection Committee considered the amount of dollars available; the average rating that was given to each proposing organization; the organization's experience, qualifications, and capacity to provide environmental services countywide as well as in areas of the county that are in need of environmental enhancement; and the requested amount of funding. Given that the dollar amount available for this service category far exceeded the amount requested (\$369,124 available; \$1,792,824 requested), the Committee recommended that the organizations listed in Attachment A receive partial funding of their request to provide environmental services.

Please review the attached documents and if you have any questions, please contact Theresa Fiaño, Assistant Director for the Office of Grants Coordination and the Chair for this RFP process, at (305) 375-4742.

Attachments: Memorandum: Report of Evaluation/Selection Committee for RFP No. 0211 to County Manager for Approval
Attachment A: Fiscal Year 2011-2012 Environmental Enhancement and Education Services RFP No. 0211 Award Recommendations
Attachment B: Fiscal Year 2011-2012 Environmental Enhancement and Education Services RFP No. 0211 All Applicants and Scores


Memorandum



Date: March 2, 2011

To: George M. Burgess
County Manager

Thru: Jennifer Glazer-Moon, Special Assistant/Director
Office of Strategic Business Management

From: Theresa Fiaño, Chairperson
Evaluation/Selection Committee 

Subject: Report of Evaluation/Selection Committee for RFP No. 0211 - Environmental
Enhancement and Education Services

The Evaluation/Selection Committee has completed the task of evaluating proposals submitted in response to the above-referenced Request for Proposals (RFP) following the guidelines published in the RFP solicitation as follows:

Project No: RFP No. 0211

Project Title: Environmental Enhancement and Education Services

Purpose of the RFP: To solicit experienced public or private (not-for-profit) for the provision of environmental enhancement and education services for Miami-Dade County residents

Term of contract: Twelve-month contract beginning April 1, 2011 – March 31, 2012

Review Committee: The Review Committee at its meeting of February 2, 2011 recommended the following organizations as listed in Attachment A to provide all components requested in RFP No. 0211

Date of approval to advertise: September 14, 2010

Number of solicitations and announcements issued: Five advertisements in periodicals

Date of Pre-Proposal Conference/Site Visit: A Pre-Proposal Conference was held on October 26, 2010

Number of addenda and dates issued: Addenda #1 issued November 1, 2010; Addenda #2 issued November 2, 2010

Deadline for receipt of proposals: Monday, November 15, 2010 - 4:30 p.m.

Number of proposals received: Thirty-one (31); However, one was withdrawn due to the RFP limit of one proposal per agency. Thirty (30) proposals were reviewed by the Evaluation/Selection Committee.

Name of proposers: See Attachment A

Committee meeting dates: Kick-Off Orientation Meeting, November 30, 2010
Selection Committee Review Meeting, February 2, 2011

SBD Verification of eligibility or compliance with contract measures: Not applicable according to SBD and County Attorney who did not assign any measures to this RFP

Other information: N/A

Summary of Committee scores: Technical scores (max. 105 points). See Attachment A for all scores. Copies of the score sheets for each Evaluation/Selection Committee Member are available upon request.

The Committee decided not to hold oral presentations since the proposals did not require further clarification.

Local Preference: Local Preference was included in this RFP, Section 6.6, Page 16 of the RFP

Request for authorization to award and to enter negotiations: It is respectfully requested pending the appeal process, authorization be given to award and enter into negotiations with the recommended organizations. The following individuals from the Office of Grants Coordination are recommended to participate in the negotiation team: Theresa Fiaño, Assistant Director; Steve Stewart, Grants and Contracts Administrator, and an assigned contracts officer.

APPROVAL

DATE

DISAPPROVAL


George M. Burgess
County Manager

3/3/2011

George M. Burgess
County Manager

TF00111

**ATTACHMENT A
FISCAL YEAR (FY) 2011-12 ENVIRONMENTAL ENHANCEMENT AND EDUCATION SERVICES
ORGANIZATIONS RFP (NO. 2011) AWARD RECOMMENDATIONS
FEBRUARY 2, 2011**

SERVICE CATEGORY: Environmental Enhancement and Education

AMOUNT AVAILABLE: \$369,124

PROP #	NAME OF PROPOSING ORGANIZATION	PROGRAM NAME	AMOUNT REQUESTED	AMOUNT RECOMMENDED	AVERAGE SCORE
104	Citizens for a Better South Florida, Inc.	Neighborhood Replanting Neighborhoods/Revive the Virginia Key	\$ 65,000	\$46,224	95.20
103	Marjory Stoneman Douglas Biscayne Nature Center	Environmental Education Awareness Partnership for Miami-Dade	\$ 65,000	\$46,220	94.80
121	Dream In Green, Inc.	Green Schools Challenge	\$ 58,836	\$46,220	94.80
106	Fantasy Theatre Factory, Inc.	Fantasy Theatre Factory's "Let's Save The Earth"	\$ 65,000	\$46,220	94.60
117	Youth Environmental Programs, Inc.	Officer Snook Water Pollution Program	\$ 62,500	\$46,220	93.80
118	Sweet Vine, Inc.	Enviro-Consciousness+ Good Stewards = Healthy Communities	\$ 65,000	\$46,220	93.60
109	Haitian Neighborhood Center, Sant La	DERM	\$ 45,580	\$45,580	93.40
116	Friends of the Everglades, Inc.	Friends of the Everglades Environmental Ed. Outreach Program	\$ 65,000	\$46,220	93.00

8 # COUNT OF AGENCIES FUNDED

TOTALS: \$ 491,916 \$ 369,124

ATTACHMENT B
FISCAL YEAR (FY) 2011-12 ENVIRONMENTAL ENHANCEMENT AND EDUCATION SERVICES
RFP (NO. 2011) ALL APPLICANTS
FEBRUARY 2, 2011

SERVICE CATEGORY: Environmental Enhancement and Education

AMOUNT AVAILABLE: \$369,124

AMOUNT REQUESTED: \$1,792,824

PROPOSAL #	NAME OF PROPOSING ORGANIZATION	PROGRAM NAME	AMOUNT REQUESTED	AVERAGE SCORE
100	Fairchild Tropical Botanic Garden, Inc.	Fairchild Challenge	\$ 57,800	90.60
101	Coalition of Florida Farmworker Organization, Inc.	Farmers Market, Neighborhood Gardening and Environment Education Project	\$ 65,000	84.80
102	Mahogany Youth Corporation, Inc.	Teach a Child to Fish	\$ 40,000	66.80
103	Marjory Stoneman Douglas Biscayne Nature Center	Environmental Education Awareness Partnership for Miami-Dade	\$ 65,000	94.80
104	Citizens for a Better South Florida, Inc.	Neighborhood Replanting Neighborhoods/Revive the Virginia Key	\$ 65,000	95.20
105	University of Miami	School of Communication Knight Center Knowater Project	\$ 65,000	75.80
106	Fantasy Theatre Factory, Inc.	Fantasy Theatre Factory's "Let's Save The Earth"	\$ 65,000	94.60
107	Heroes Unite, Inc.	Vermiculture Farm	\$ 65,374	61.40
108	Common Grounds For Conservation	On-The-Ground-Bus	\$ 65,000	81.80
109	Haitian Neighborhood Center, Sant La	DERM	\$ 45,580	93.40
110	VIP Associates & Co, Inc	The Green City	\$ 65,000	69.20
111	Urban Paradise Guild	Team Leader Academy	\$ 65,000	83.20
112	The Deering Estate Foundation, Inc.	Environmental Enhancement & Education Services	\$ 61,373	92.20
113	The Early Development of Global Education Charitable Foundation	The Edge Global Responsibility Challenge	\$ 63,496	84.40
115	Haitian American Youth of Tomorrow, Inc.	Civic Engagement Education Project	\$ 64,916	76.40
116	Friends of the Everglades, Inc.	Friends of the Everglades Environmental Ed. Outreach Program	\$ 65,000	93.00
117	Youth Environmental Programs, Inc.	Officer Snook Water Pollution Program	\$ 62,500	93.80
118	Sweet Vine, Inc.	Enviro-Consciousness+ Good Stewards = Healthy Communities	\$ 65,000	93.60
119	Miami River Fund, Inc.	Miami River Pollution Prevention/Environmental Education	\$ 25,000	89.00
120	Operation Green Leaves, Inc.	The Eco Alert Environmental Program	\$ 65,000	83.60
121	Dream In Green, Inc.	Green Schools Challenge	\$ 58,836	94.80
122	ReThink and ReUse Center, Inc.	Greener Footprints	\$ 61,702	90.00

ATTACHMENT B
FISCAL YEAR (FY) 2011-12 ENVIRONMENTAL ENHANCEMENT AND EDUCATION SERVICES
RFP (NO. 2011) ALL APPLICANTS
FEBRUARY 2, 2011

SERVICE CATEGORY: Environmental Enhancement and Education

AMOUNT AVAILABLE: \$369,124

AMOUNT REQUESTED: \$1,792,824

PROP #	NAME OF PROPOSING ORGANIZATION	PROGRAM NAME	AMOUNT REQUESTED	AVERAGE SCORE
123	ENV Magazine, Inc.	Environmental Ambassador Program	\$ 59,606	77.40
124	The Education Fund, Inc.	The Three R's	\$ 65,000	91.00
125	Fertile Earth Foundation, Inc.	Fertile Gardens	\$ 64,555	84.80
126	Shake A Leg Miami, Inc.	Shake A Leg Miami Marine Academy Programs	\$ 65,000	85.20
127	Red Chemistry, Inc.	REEL Green Children's Film Festival	\$ 62,136	70.00
128	Acting For All, Inc.	Green Pilot Classroom and Environmental Awareness Play	\$ 64,950	72.20
129	The Admit Program, Inc.	Admit Program EnviroMetality Project	\$ 65,000	80.80
130	The Dolphin Foundation, Inc.	Mermaid Recycling Numbers	\$ 25,000	64.20

30 # COUNT OF AGENCIES SCORED

TOTALS: \$ 1,792,824